



THE RIO GRANDE CATHOLIC

About the Newspaper

The Rio Grande Catholic is a monthly publication that caters to the diverse interests of our readership. Its encompassing content spans religious and diocesan news, insightful commentary, distinct features, and unfolding current events.

Founded in 1991, it has evolved into a sought-after source of news and a vital means of connecting the faithful and the local Church.

Reach

650K+ Catholics 65K Square Miles 77 Churches 16k+ Print Circulation

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Rate Sheet 2023-24

Annual Sponsorships

Full Page Diamond Sponsorship:	\$650/mo.
Half Page Gold Sponsorship:	\$550/mo.
Quarter Page Silver Sponsorship:	\$300/mo.
Eighth Page Bronze Sponsorship:	\$200/mo.



Monthly Ad Rates

Full Page:	\$880
Half Page:	\$570
Quarter Page:	\$420
Eighth Page:	\$300

Rate Sizes

Full Page 10 x 16 in.	Half Page 10 x 8 in.
Quarter Page Wide 10 x 4 in.	Eighth Page Tall 6x3.3 in.
Eighth Page Wide 10 x 2 in.	

Diocesan Reach

West Texas Churches



Parishes in El Paso County

The Diocese of El Paso encompasses 26,686 square miles including the 9 Texas Counties of El Paso, Brewster, Culberson, Hudspeth, Jeff Davis, Loving, Presidio, Reeves, Ward and Winkler.



A Letter from The Bishop

Peace and blessings to you in the name of our Lord Jesus Christ.

I am truly grateful for this opportunity to connect with you. As Bishop of the Diocese of El Paso, it is with great joy that I extend my heartfelt appreciation for your continued commitment and support to our beloved community. Your dedication plays a crucial role in helping us fulfill our mission to serve, evangelize, and inspire the faithful in the Diocese of El Paso.

Our monthly Rio Grande Catholic diocesan newspaper serves as a beacon of faith, a source of information, and a platform for sharing the inspiring stories that shape our diocesan family. It is through the pages of this publication that we share the good news of our parishes, schools, and ministries, touching the lives of countless individuals and families.

In order to sustain and enhance the reach of our newspaper, we are excited to introduce our updated sponsorship opportunities for the coming year. Your partnership allows us to provide engaging content, report on local events, and offer spiritual reflections that nourish the souls of our readers. By choosing to sponsor this publication, you align yourself with our mission and contribute to the spiritual growth and enrichment of our community.

Enclosed, please find the updated rate sheet that outlines the various sponsorship tiers and their associated benefits. We are committed to ensuring that your sponsorship receives the recognition it rightfully deserves.

Your support not only promotes your organization's presence but also aids in fostering a sense of unity and collaboration within our diocesan family. Together, we can continue to make a positive impact on the lives of those we serve, extending the loving embrace of Christ to all corners of the diocese.

Once again, I extend my heartfelt gratitude for your commitment to our Diocese and its ministries. May God's grace and blessings continue to shower upon you and your businesses.

Most Rev. Mark J. Seitz, D.D.
Bishop of El Paso



CATHOLIC DIOCESE OF
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